

# Privacy Policy

Last Updated: September 16, 2025

## 1. Introduction

SONAI (“we,” “our,” or “us”) values your privacy and is committed to protecting your personal data. This Privacy Policy explains how we collect, use, share, and safeguard your information when you access our services (“Services”), including our website, platform, beta features, and community-driven ecosystem.

By using SONAI, you agree to the practices described in this Privacy Policy.

## 2. Information We Collect

We may collect the following types of data:

### 2.1 Account & Identity Information

- Social media account details (e.g., X/Twitter handle, profile metadata) when you connect.
- Basic identifiers such as username, wallet address, or linked email (if provided).

### 2.2 Activity & Contribution Data

- Posts, memes, articles, videos, or other contributions you submit to SONAI.
- Engagement data: how you interact with tasks, projects, and other users.
- Metrics extracted via APIs (e.g., followers, account age, number of posts) used to calculate your Sonaize Score.

### 2.3 Technical Data

- Log files, IP address, device/browser type, operating system.
- Cookies or similar technologies to improve user experience and detect abuse.

## 3. How We Use Your Information

We process your data to:

- Calculate and update your Sonaize Score (fairness-based ranking system).
- Enable participation in tasks, events, and reward programs.
- Prevent fraud, manipulation, and abuse of the platform.
- Improve AI-driven algorithms that ensure fair evaluation of contributions.
- Tokenize (“Sonaize”) your contributions on-chain to turn effort into benefits.
- Communicate with you about updates, features, and security alerts.

## 4. Sharing & Disclosure

We do not sell your personal information. Data may be shared in limited cases:

- With project partners, to validate and reward contributions.
- With service providers (e.g., analytics, hosting, security).
- With regulators or authorities if required by law.
- In aggregated/anonymized form for research or reporting.

## 5. Data Storage & Security

- Data is stored on secure servers with industry-standard encryption.
- Certain contributions may be published on-chain and become immutable.
- We use fraud detection, anomaly monitoring, and access controls to protect user data.
- Despite our efforts, no system is 100% secure; you are responsible for safeguarding your wallet and credentials.

## 6. Your Rights

Depending on your jurisdiction, you may have rights to:

- Access a copy of your personal data.
- Request correction or deletion of your data.
- Restrict or object to certain processing.
- Export data in a machine-readable format.
- Withdraw consent at any time (may limit Services functionality).

Requests can be sent to support@sonai.ai.

## 7. Cookies & Tracking

We use cookies and similar tools to:

- Keep you signed in,
- Analyze traffic and engagement,
- Prevent automated abuse.

You may disable cookies in your browser, but some features may not work properly.

## 8. Data Retention

- Account and contribution data are retained as long as necessary for platform functionality and legal compliance.
- On-chain data cannot be deleted due to blockchain immutability.

## 9. Children’s Privacy

SONAI is not directed to individuals under 18. We do not knowingly collect data from minors. If we learn we have data from a child under 18, we will take steps to delete it.

## 10. International Users

Your data may be transferred and processed outside your country of residence. By using SONAI, you consent to cross-border data transfers in compliance with applicable laws.

## 11. Updates to this Policy

We may revise this Privacy Policy as SONAI evolves. Updates will be posted on our website with a new “Last Updated” date. Continued use signifies acceptance of changes.

## 12. Contact Us

For questions or privacy concerns, contact us at: support@sonai.ai